

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81086 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/26/12 04:12 PM

Client: TOM CARPER (86510) CPE: / / Agency Commission: 15 % Updated: DCDELLIPONTI on 11/02/12 10:34

Agency: THE CAMPAIGN GROUP, INC. (8131) Product: D-US SENATE, DEL (1302) Self Protect.: :20:00 Confirmed: 10/26/12 05:17 PM

Buyer: Lisa Cabanel Demo: P35+ DMA RTG Sched. Code: Z Contract: 11/01/12 05:35 PM

AE: CAROLYN TYSON-KYW-TV Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MEARLY	M * * * * *	MORN	30				0.0	\$405.00	1	\$405.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	AENTER	* T W T F * *	ACC	30				0.0	\$1,260.00	1	\$1,260.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	AINSIDER	* T W T F * *	ACC	30				0.0	\$1,440.00	1	\$1,440.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	LLETTER	* T W T F * *	LETT	30				0.0	\$900.00	1	\$900.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	MSUNRISE	* T W T F * *	NEWS	30				0.0	\$405.00	1	\$405.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Buyer: Lisa Cabanel	Demo: P35+ DMA RTG	Sched. Code: Z	Contract: 11/01/12 05:35 PM	
AE: CAROLYN TYSON-KYW-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	WSUN6-7A	* * * * * S	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	PMENTALS3	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	MLOCAL1	M * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	NLATE	* T W T F S S	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	11	0	\$17,880.00	\$15,198.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
		WPSG: 0%	WPPX: 0%	WGTW: 0%
				CABLE: 0%

Order Totals:	\$17,880.00	\$15,198.00	\$0.00	\$0.00
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